

**Auction - May 2**

Benefits	<i>Presenting \$10,000</i>	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Event Program	Full-page AD & logo on front	Full-page AD & logo on front	Full-page AD & logo on front	Full-page	Half-page	Quarter-page
BRR Website (60,000+ users per yr)	Click-through link	Click-through link	Click-through link	Click-through link	Logo only	Logo only
Event Signage	Power Point	Power Point	Power Point			
Facebook Post (6,600+ fans)	Yes	Yes	Yes			
Email Correspondence (emailed to 3,000+)	Yes	Yes	Yes			
Newsletter (mailed to 4,000+ homes)	Yes	Yes	Yes			
Event Invitations (sent to previous participants)	Envelope & Inside	Envelope & Inside	Inside			
Power Point Border	Yes	Yes				
Customized Logo Product Handout to All Participants	Yes					
Verbal Recognition	Yes					

**Trail Run/Summer Staff Commissioning - June 13**

Benefits	<i>Presenting \$10,000</i>	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
BRR Website (60,000+ users per yr)	Click-through link	Click-through link	Click-through link	Click-through link	Logo only	Logo only
Event Signage	Logo on Athletic Shirt	Logo on Athletic Shirt	Logo on Athletic Shirt	Logo on Athletic Shirt	Start/Finish Yard Sign	
Facebook Post (6,600+ fans)	Yes	Yes	Yes			
Email Correspondence (emailed to 3,000+)	Yes	Yes	Yes			
Newsletter (mailed to 4,000+ homes)	Yes	Yes	Yes			
Event Invitations (sent to previous participants)	Envelope & Inside	Envelope & Inside	Inside			
Meal Signage	Yes	Yes	Yes			
Banner	Yes	Yes				
Customized Logo Product Handout to All Participants	Yes					
Verbal Recognition	Yes					

**BR2RB Bike-a-thon - September 11-12**

Benefits	<i>Presenting \$10,000</i>	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
BRR Website (60,000+ users per yr)	Click-through link	Click-through link	Click-through link	Click-through link	Logo only	Logo only
Event Signage	Logo on Jersey	Logo on Jersey	Logo on Jersey	Logo on Jersey	Food Stop Sign	
Complimentary Registration	Yes	Yes	Yes	Yes		
Facebook Post (6,600+ fans)	Yes	Yes	Yes			
Email Correspondence (emailed to 3,000+)	Yes	Yes	Yes			
Newsletter (mailed to 4,000+ homes)	Yes	Yes	Yes			
Event Invitations (sent to previous participants)	Envelope & Inside	Envelope & Inside	Inside			
Meal Signage	Yes	Yes				
Customized Logo Product Handout to All Participants	Yes					
Verbal Recognition	Yes					

**Gourmet Golf Outing - September 21**

Benefits	<i>Presenting \$10,000</i>	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$200
Event Program	Full-page AD & logo on front	Full-page AD & logo on front	Full-page AD & logo on front	Full-page	Half-page	Quarter-page
Event Signage	18"x18" sign & Golf Shirt (4 sponsors required)	18"x18" sign & Golf Shirt (4 sponsors required)	18"x18" sign & Golf Shirt (4 sponsors required)	12"x18"	12"x18"	6"x15"
BRR Website (60,000+ users per yr)	Click-through link	Click-through link	Click-through link	Click-through link	Logo only	Logo only
Complimentary Passes	8 Passes	8 Passes	8 Passes	4 Passes	2 Passes	
Facebook Post (6,600+ fans)	Yes	Yes	Yes			
Email Correspondence (emailed to 3,000+)	Yes	Yes	Yes			
Newsletter (mailed to 4,000+ homes)	Yes	Yes	Yes			
Event Invitations (sent to previous participants)	Envelope & Inside	Envelope & Inside	Inside			
Meal Signage	Yes	Yes				
Customized Logo Product Handout to All Participants	Yes					
Verbal Recognition	Yes					

**Banquet - November TBA**

Benefits	<i>Presenting \$10,000</i>	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Event Program	Logo	Name	Name	Name	Name	Name
Meal Signage	All Tables	20 Tables	12 Tables	4 Tables	2 Tables	1 Table
BRR Website (60,000+ users per yr)	Click-through link	Click-through link	Click-through link	Click-through link	Logo only	Logo only
Facebook Post (6,600+ fans)	Yes	Yes	Yes			
Email Correspondence (emailed to 3,000+)	Yes	Yes	Yes			
Newsletter (mailed to 4,000+ homes)	Yes	Yes	Yes			
Event Invitations (sent to previous participants)	Envelope & Inside	Envelope & Inside	Inside			
Power Point Border	Yes	Yes				
Customized Logo Product Handout to All Participants	Yes					
Verbal Recognition	Yes					